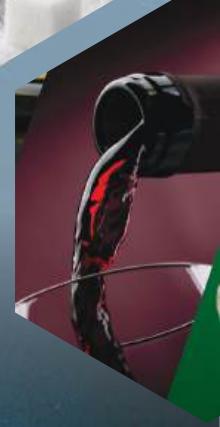




**NOVOESTE  
REPRESENTAÇÕES**  
LOGISTICS COMMERCE EXPORT, IMPORT AND CONSULTING

# PRODUCT **CATALOG**



**QUALITY PRODUCTS TO THE WORLD**

# ABOUT COMPANY



EXPERIENCE IN THE DISTRIBUTION AND REPRESENTATION MARKET.

COMMITMENT TO QUALITY, VARIETY, AND TRUST.

WORKING AS A PARTNER WITH SUPERMARKETS, GROCERY STORES, RESTAURANTS, AND BARS.

AGILE AND MODERN SERVICE STRUCTURE.

**N**ovoeste Representações was founded with the purpose of offering our customers a complete line of food, beverage, and cleaning products with guaranteed quality.

**Our mission** is to facilitate access to major brands and also to present our own brand, carefully developed to **meet everyday needs**.

## MISSION

To provide food products, beverages, and cleaning items with quality and variety, meeting the needs of retail and wholesale clients with agility, trust, and competitive prices, while strengthening long-term partnerships

## VALUES

## VISION

To be recognized as one of the leading references in product representation and distribution in the state, expanding our market presence and consolidating our private label as a symbol of quality and credibility.

- Commitment to Quality: offering reliable and carefully selected products.
- Partnership and Trust: building solid relationships with clients and suppliers.
- Innovation and Growth: constantly seeking new solutions and market opportunities.
- Responsibility: acting with ethics, transparency, and respect in all negotiations.
- Customer Care: ensuring personalized, close, and efficient service.

**Private Label Value:** delivering high-quality products at affordable prices.



# OUR PRODUCTS

## **GRAINS AND CEREALS**



**Novoeste Representações** offers a complete line of grains and cereals, the foundation of Brazilian cuisine. Our portfolio **includes white, parboiled, and whole grain rice, as well as carioca and black beans of excellent quality.** We also provide crystal, refined, and demerara sugar, suitable for both household consumption and industrial or bakery needs.

**Available in 1kg to 5kg packaging, our products ensure practicality and savings for different customer profiles.**

**Differential:** carefully selected grains, high quality standards, and trusted sourcing.





## **PASTA AND BAKERY**

**Our pasta line features** spaghetti, penne, fusilli, and other varieties, available in 500g and 1kg packages, delivering great taste and consistency in every recipe.

We also supply a wide range of **fresh and frozen breads**, such as French bread, sandwich loaves, and whole grain options, ideal for bakeries, supermarkets, and restaurants.

**Differential:** quick cooking time, perfect texture, and guaranteed freshness.





## **COFFE AND DAIRY**

**Coffee**, a true national passion, is part of our selection in traditional, extra strong, and gourmet varieties, packaged in 250g, 500g, and 1kg, with unmatched aroma and flavor.

We also offer whole and skimmed **milk powder**, along with a diverse range of dairy products such as cheeses, butter, cream, and yogurts.

**Differential:** consistent quality, authentic flavor, and complete nutrition for everyday life.



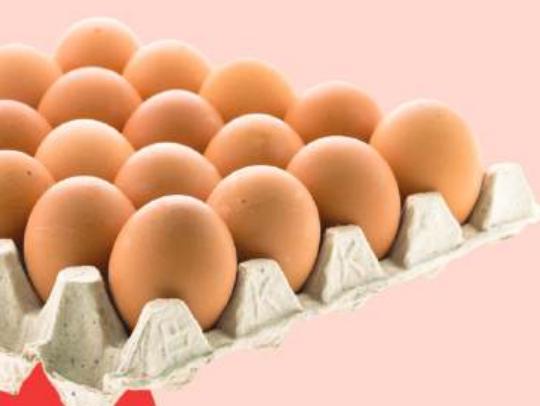


## MEAT AND PROTEINS

We serve the market with **whole chicken and cuts (breast, drumsticks, thighs, wings, fillets)**, as well as a premium selection of **beef cuts including picanha, sirloin, ribs, striploin, and round steak**.

Available in **trays, portioned cuts, or whole pieces**, either chilled or frozen, they guarantee flavor and freshness.

**Differential:** inspected sourcing, wide variety for barbecues, daily meals, and restaurants.





## BEVERAGES

Our beverage line ranges from **non-alcoholic options**

— soft drinks, juices, water, and energy drinks —  
available in **cans, PET bottles, and glass bottles**, to  
alcoholic beverages such as beers, wines, and spirits  
from both national and international brands.

**Differential:** wide selection for different occasions  
and consumer profiles, with trusted brands.



## HYGIENE AND CLEANING

We offer a full range of **cleaning products including detergents, laundry powder, disinfectants, fabric softeners, and multi-purpose cleaners**, along with **personal care** items such as soaps, toilet paper, sanitary pads, and toothpaste.

Packaging varies from practical bottles to economic gallon sizes, serving both households and businesses.

**Differential:** high performance products, proven quality, and complete care for everyday needs.





# NOVOESTE REPRESENTAÇÕES

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POINT THE CAMERA  
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LEARN MORE ABOUT  
OUR PRODUCTS!



WE REPRESENT THE MOST  
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FLAVOR FROM BRAZIL.

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[novoestecommercialexporter](https://www.instagram.com/novoestecommercialexporter/)

[anderson.zotelli@novoesterepresentacoes.com](mailto:anderson.zotelli@novoesterepresentacoes.com)

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